

**IPLO<sup>®</sup>**  
**Intellectual Property Law Offices**

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From the desk of **Michael J. Hughes**  
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14 May 2008

Bag Boy Company  
8575 Magellan Parkway, Suite 1000  
Richmond, Virginia  
23227

Via email: [Dboardman@dynamicbrands.com](mailto:Dboardman@dynamicbrands.com)  
Confirmation via US Mail

Attention: David Boardman, CEO

Re: Infringement of US Patent No. 7,131,534  
Our Reference: 60514.4006.00

Dear Mr. Boardman:

My client has forwarded your email of 5 May 2008, directed to Rick Reimers, to me for review. Ed Kowachek, President of Sun Mountain Sports, Inc. has asked me to respond.

Initially, Sun Mountain Sports, Inc. does not desire to license the Patent at this time. Therefore, the demand that you cease all sale, advertisement and distribution of infringing products is reiterated. Destruction of current inventory is also required,

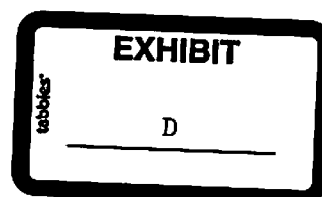
If proper cooperation and response is promptly obtained, we hope to resolve this matter informally. However, my client will not condone further infringement by Bag Boy of the intellectual property rights of Sun Mountain Sports, Inc. Therefore, in the absence of cooperation, my client will do what is needed to protect its rights in this matter. My client is particularly disappointed by the slow and informal response received and expects serious handling of this matter in the future.

Please either contact me directly or have you legal representative contact me with your full response within fifteen (15) days of the date of this letter

Sincerely,

**Michael J. Hughes**

MH:mjh  
emc: Ed Kowachek



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